



Fringe Benefits

PAUL MITCHELL

**the color**

## Fringe Benefits Collection

**Lenny King** was nominated as Salon Success Premier Educator in 2004. He divides his time between working with the Paul Mitchell® Platform Artist Club, training future professionals at the Paul Mitchell® School in Orlando, and running his own salon in Orlando. Lenny is a multi talented artist who is as comfortable with paintbrushes as he is with hairdressing tools. Lenny has brought together some of his favourite tools and techniques into this commercial collection of beautiful colours that you and your clients will love.

### Why Fringe Benefits?

All the focus of the colour is around the front and the fringe. The benefit of these styles is they can be worn in more than one way. Brush them forward you get one look, brush them back for a totally different - two looks from one cut and colour.

*Lenny's clients love this collection and so will yours.*

### Fast Forward

This is style on the run. Subtle by day - alive at night. Create a look that allows you to live two lives, just by changing the way you wear your cut. This look can be totally personalized. Stay within the family of the colour for a subtle look. Experiment with depth and tone for something 'out there'.

### Sectioning

Start at the front centre of the head 1 inch from the hairline. Part diagonally back to 1 inch below the crown creating a triangle section on the top. The base of the triangle should be about 3 inches wide. Secure section 1 with **Voguel® Pro** clips.

From the same front centre point, part diagonally back to a point 1 inch above the ear on both sides. Create section 2 by joining the two points above the ears together across the occipital. Clip off using **Voguel® Pro** clips.

Begin application at the nape area section 3, with your darkest formula. Sub-divide your section for even application.

Continue application of the darkest formula to section 3 all the way around the head to the front. Overlay section 2 with foil.

Release section 2 and sub-divide the section to apply your medium level formula. Overlay section 2 with a different colour foil.

Release section 1 and apply your lightest formula. Overlay with a third colour foil.

Rinse and condition using **Shampoo Two®** and **The Detangler®**.

### Formulas

- 1** - Dual Purpose Lightener - 10 vol - Cream Developer
- 2** - 7OR - 20 vol - Clear Developer
- 3** - 8RO + 8WB - 30 vol - Clear Developer

