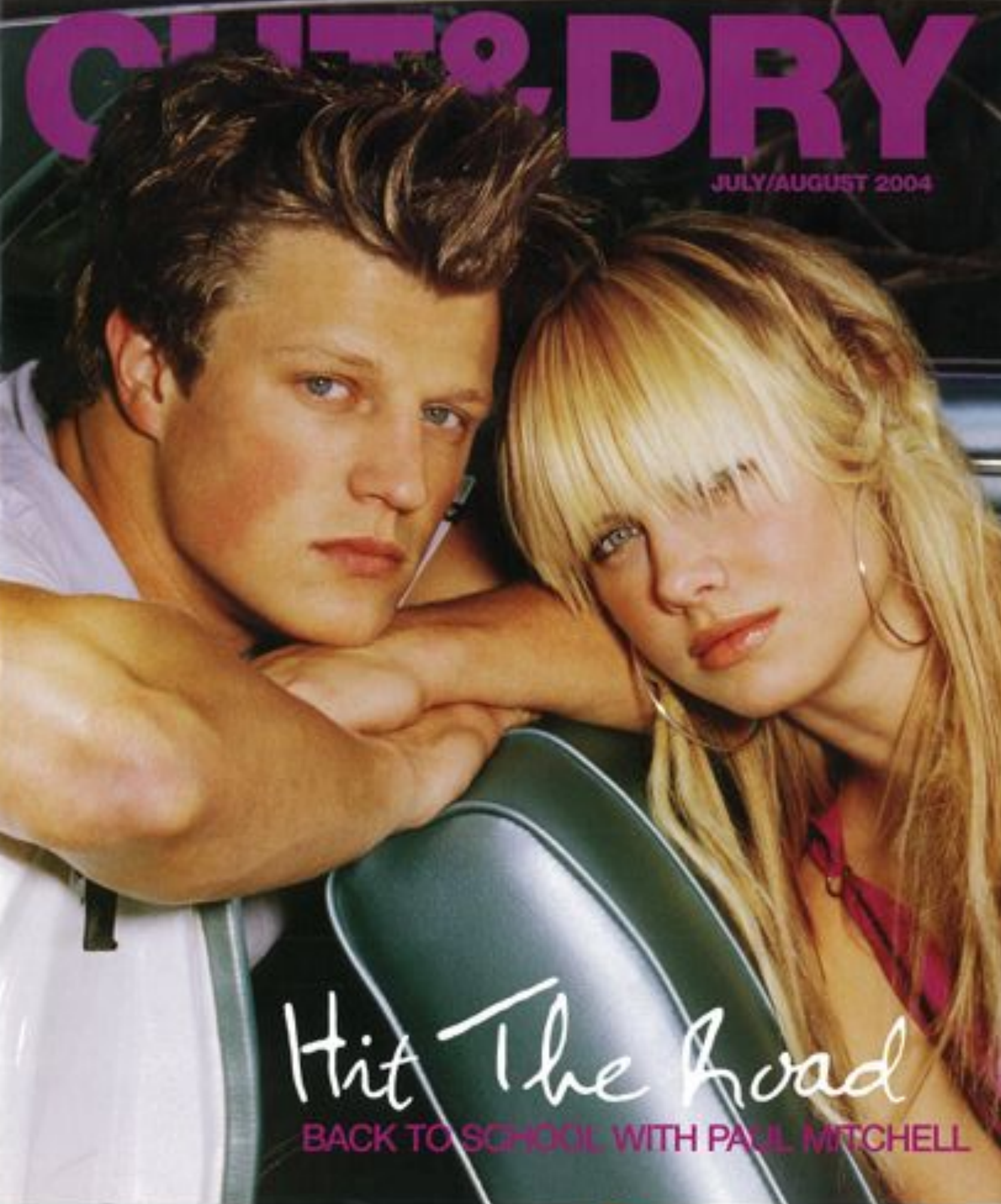


CULT & DRY

JULY/AUGUST 2004



Hit The Road

BACK TO SCHOOL WITH PAUL MITCHELL



ANTHONY GONZALEZ Fantasy Hair Salon/ Miami, FL

"No matter where you are, no class is ever the same. It forces me to think beyond myself and focus on what the stylists in my classroom need."



MELISSA JAQUA Sessions Salon/ Studio City, CA

"As an educator-stylist, I'm blessed to have a career with variety, creativity, freedom and personal impact that motivates others to reach their own goals."



SCOTT KIMMEL Johnstown, PA

"I'm not only an educator, but also a student. There's no greater motivation than always learning and sharing that knowledge."



LENNY KING Salon Zion/ Oviedo, FL

"I get motivated when people see the vision of the latest Black Color Techniques and are able to take that knowledge and create new looks for their clients."



MOLLY KRAMER EBLING Headlines/ Kutztown, PA

"I love being around other hairdressers. It inspires me to create new ideas and never stop learning."



DANIEL MARRONE SHAPE eye/ New York, NY

"Inspiration comes from everyone around me. They all have a lesson to teach, and it helps me become what I will be."

RAUL MARTEZ Hampton Salon/ Rancho Santa Margarita, CA

"If I can generate the same excitement about doing hair for other stylists, then I feel it's all worth it!"

STEPHANIE NIMMER Debel Salon/ Atlanta, GA

"Being an educator lets me translate my passion for learning and education into the world I know and love best: professional hair color!"

TONY PROMISCUO Godiva Salon/ Marietta, GA

"One of the things that keeps me going is knowing that I can make a difference and help fellow hairdressers realize the value in what they do."

MIKEL SANDOVAL The Strand Hair Studio/ Tampa, FL

"Knowing that I can make a difference in a hairdresser's life and sharing my knowledge makes me grow, too."

JENNIFER SPARVERI Salon Tres Chic/ Agawam, MA

"Some people dream of being successful, while others wake up and work hard at it."



Taking Education on the Road

with paul mitchell's platform artists club

Being on the road takes on a whole new meaning for members of the Platform Artists Club. Led by Robert Cronkara, Paul Mitchell Artistic Director and three-time Platform Artist of the Year, and Scott Cole, Co-Artistic Director for Paul Mitchell the color, the Platform Artists Club develops artistic talent and travels nationwide on its mission of education.

Even with thriving careers behind the chair, some PAC members are on the road up to 35 weekends a year educating other hairdressers about the latest techniques, product knowledge, merchandising and service additions. Here's what they say inspires them as educators and keeps them going, mile after mile.



JIMMY ANGEL Salon Vivid/ Medford, OR
"Every time I share information with others I learn something, too!"



VALERIA BOSS The Grove Salon/ Springfield, MO
"What makes it worthwhile is when you've touched that one person in a class or at a show and helped them."



SAM BURNS Hello Gorgeous/ New Hope, PA
"Hairdressers are the coolest people on the planet, so there is no place I'd rather be than in a room full of my peers."



HERMAN COLT Bonelli's/ West Hollywood, CA
"When you see someone at a show and they tell you how much you've inspired them to be a better hairdresser, it inspires me!"



THOMAS COUSINS Connie Cousins Hairstylist/ Mandeville, LA
"Knowing that every education event we do improves the industry for all of us!"



CAROL DELANGE GRANDLAW Salon DeLange/ Eugene, OR
"Knowing what education does for hairdressers keeps me going."



PAMELA FLINT DUBE Paul Thomas & Company/ Worcester, MA
"Knowing I made a difference by sharing technique and helping others to move ahead is so rewarding."



KARA FORSHAY Salon Foushee/ Littleton, CO
"Motivation gets you going, but inspiration keeps you going forever."